



KY NGUYEN VANG SERVICE TRADE CO., LTD

Address: Floor 5, Tuoi Tre Tower, 60A Hoang Van Thu St, W.9, Phu Nhuan Dist, HCMC

Tel: (+84 28) 628 03240 – 628003241

Email: info@kynguyenvang.com

Website: www.dulieuvieclam.com

Invitation From Ky Nguyen Vang Consulting

MÔ TẢ CÔNG VIỆC



POSITION: PRODUCT MANAGEMENT

Reporting to Marketing Manager

Salary: Negotiate

Job Description

- Market research: research, analyze and organize market trends, sales channels, size and competitor information to support business strategy for the company.
- Product Marketing Research: research, analyze and organize lighting product market trends, consumer needs/wants and competitor information to support product lineup development.
- Product Feedback: work with the product development team and factory to decide on new product specifications and feature.
- Product information & Specification management: manage product lineup specification and information, such as pictures/drawings/spec sheet/ manual/ certificates/ product promotion contents.
- Product Promotion content: work with the sales & marketing team to create product selling point content.
- Training will be provided during the job by Company.

Job Requirements

- University graduate, major in Marketing, Business administration or related major
- Working experience is 1 - 3 years
- Experience in lighting products preferred but not mandatory
- Experience in other electrical products acceptable (Appliance, camera, air conditioning, beauty ...)
- Can communicate in English
- Dedicated, growth mindset
- Team-work spirit; Responsibility

➤ **Work time: Monday – Friday**

➤ **Work location: District 3, Ho Chi Minh City**



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Benefit

- 100% salary in probation time
- 13th salary, performance bonus
- 24/24 insurance, annual health check-up
- Company tour, Year End Party

You are a best candidate!

